Communication with the Public EL-2

In developing relationships with the community/public, the Superintendent shall not cause or allow any practice, activity, decision, condition, procedure or organizational circumstance that leads to any of the following:

1. A school community, influenced as it is by community support groups and key communicators, that is not predisposed to provide local support on critical district issues to include bond/levy needs, or that remains uninformed of:
   a. Annual school and district progress, including information about school and district strategies intended to address achievement and to accomplish the Board’s Ends policies;
   b. The current strategic plan, describing district ends and major programs designed to achieve them, and how it is regularly used with regard to budgeting, professional development, etc.

2. Erosion or undermining of the role and public profile of the Board as the district’s principal connection with the community, and the community’s voice in governing the district, by:
   a. Failing to publish via multiple media resources (including the district website with capacity to use instant online language translation service for text and web pages) of essential Board information, to include
      (1) Contact information for board members
      (2) The schedule and location of board meetings for the current year, meeting agendas prior to each meeting and approved board meeting minutes.
      (3) Current governance and district operating policies/procedures
   b. Failing to publish and distribute a newsletter to the public at least twice a year, reserving a column on page one for a “From the Board of Directors” article;
   c. Failing to display board member names on all community-related print material,
   d. Failing to display:
      (1) Board member contact information;
      (2) Display of annual board agenda, including information on planned linkage meetings (purpose, date, and location).
   e. Failing to provide orderly and appropriate public access to the Board; nor lack of timely and appropriate follow up in response to expressed public input.

3. Failure to publish a financial condition statement annually as a part of the district’s annual report to the public.

4. Failure to involve key stakeholders in the process of establishing attendance line adjustments.

5. Failure to effectively respond to complaints.

6. Failure to involve stakeholders in an advisory capacity on important issues that impact them.

7. Formation of advisory committees without knowing their purpose, organization, and functions.

8. Failure to inform stakeholders of policies and procedures that affect them.

9. Failure to provide timely information to parents, students, staff and the public concerning the district’s annual calendar by:
   a. Sharing guidelines for calendar planning
Policy Type: Executive Limitations

b. Providing timely notification of any changes to the calendar
c. Getting input from parents and staff on calendar development
d. Publishing, on the district website, a calendar no later than February 1st for the upcoming school year.

Adopted: June 12, 2019
Monitoring Method: Internal Report
Monitoring Frequency: Annually in May